

Bibendum PLB launches its first Chinese wine

04 May, 2016

By Sonya Hook

Bibendum PLB is gearing up to unveil the latest addition to its portfolio – a Chinese wine from Chateau Changyu Moser XV in Ningxia.

The Moser XV Cabernet Sauvignon 2015 wine, which will launch at the London Wine Fair this week, will be the first of several Chinese wines the distributor plans to add to its list this year.

Buying director Andrew Shaw said: “The future is huge for Chinese wine. Financial and cultural investment by the government and individuals, and growing supplier confidence, will inevitably propel Chinese wine onto the global stage. ‘Regionality’, ‘varietal expression’ and

