

# Made in CHINA

Chateau Changyu Moser XV's red wine is set to impress. It's full-bodied, affordable... and Chinese

West of Beijing in northern China lies the province of Ningxia, the country's star wine-growing region. With its warm continental climate, the area has come to be known as China's Napa Valley, where you will find the

Chateau Changyu Moser XV estate. The company has a long history of winemaking, but it wasn't until 2013 when renowned Austrian winemaker Lenz Moser came on board, that its wines were taken to the next level. Now, with the launch of Chateau Changyu Moser XV Cabernet Sauvignon 2015, the estate has an offering to rival the most famous global wine-producing regions. This dark ruby red is a smooth, full-bodied wine blending berry, cedar, vanilla and oak aromas with a uniquely Chinese essence. Now this top offering from China is available in the UK. Chateau Changyu Moser XV has been praised by the international wine community, and, in terms of quality, taste and price, is a great start for China as a wine exporter. Discover Chateau Changyu Moser XV for yourself - find it in the wine aisle.



*Lenz leads a wine tasting at the chateau*

**Lenz Moser is the 15th generation of a famous Austrian winemaking family. He explains why Chateau Changyu Moser XV is one to watch.**

**When I arrived in China 11 years ago,** it was to sell my own wine, but I fell in love with the Ningxia area and came away with a great partnership to make Cabernet Sauvignon.

**This region is blessed with a very dry climate and 3,000 sunshine hours a year - in Bordeaux it's just 2,200.** While there's no rain in the summer months, there's water from the Yellow River for irrigation when we need it. All the best winemakers are now concentrated in this area.

**I've never seen Cabernet Sauvignon grapes as ripe and healthy as last year during the harvest.** This strength goes straight into the wine so there are no spikes of acidity - everything is in harmony.

**A perfect paring with red meat such as lamb, pick up a bottle of rich, full-bodied Chateau Changyu Moser XV Cabernet Sauvignon 2015 £8/750ml, for a midweek tipple.**

There's also a bit of Chinese flavour. It must be from the soil, but it's a distinctive element that we hope to develop further.

**It might not be widely known,** but China is a real force in wine. It's the largest consumer of red wine in the world and the sixth largest producer of wine, all of it sold within China - until now. We're spreading the word.



## Red alert

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