

來東氣紫

PURPLE AIR COMES FROM THE EAST

Grape Variety:	Cabernet Sauvignon
Country:	China
Region:	Ningxia
Vintage:	2019
ABV:	15%
Colour:	Red
Product Type:	Still
Bottle Size:	750ml



Purple Air Comes From The East – PACE „fortune & luck from the east!“

TASTING NOTES by

Lenz M. Moser, Chief Winemaker Chateau Changyu Moser XV:

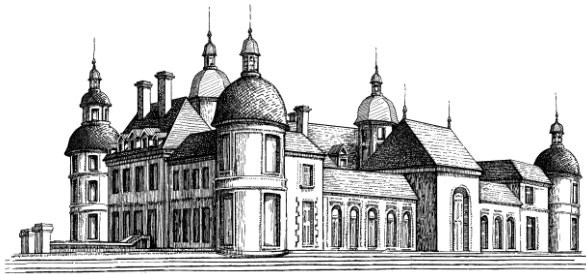
- 14.7 % ABV - This is the lowest of our top wines and the acidity level of 5.4 G/L is also a welcome indicator of freshness. We learn from Bordeaux and its approach to "la fraîcheur".
- Beautiful floral aromas on the nose, leading to more complex red and dark berry fruit notes, with savoury hints of cedar, tobacco and a warm touch of vanilla from subtle wood treatment – all in perfect harmony, with a built in "feel good" factor.
- On the palate, luscious, generous and moreish with a delightful freshness. A top wine from Ningxia yet we have focused on elegance and finesse, the wine has intensity and complexity without being overbearing or overwhelming.
- Lenz M. Moser: 'We believe this wine will pave the way for a new breed of Ningxia wines, where the focus is on the pure pleasure of drinking.'
- The wine is still super young, yet already a real pleasure to enjoy. It is certainly the best ever red I have been involved in making. We worked very hard to bring this new style of wine to life. And I will dedicate this very special creation to the leaders of Changyu and all involved in making this wine. It takes a great team to achieve, now the ultimate jury is out with the opinion formers and our customers to give the final verdict.

PRODUCTION NOTES:

- 2019 was a truly great year in Ningxia - 2019 is richer, more flavour and tannins than in the other great year, vines between 12 – 18 years old
- For this truly special and ultra rare wine – only 6,300 bottles made
- we have chosen the blending components barrel by barrel, selecting grapes only from the very best parcels of our estate vineyards
- 100% Cabernet Sauvignon (small and healthy berries with brown seeds and 24 -25 brix)
- Aged in barriques (5 different coopers, French, medium toast, 100 % first use) in the barrel cellar at the Chateau for 24 months
- Growing, fermenting and blending under supervision of Lenz M. Moser (Chief Winemaker Chateau Changyu Moser XV) who spends the entire harvest period in Ningxia – and a total of five times at the Chateau – ca. three months in total per year
- after collaborating with Changyu in Yantai (Shandong province) 10 years prior, the Chairman and CEO of Changyu and LMM agreed that LMM will be in charge of CCMXV from 2015 onwards, making and also marketing the wine.

- ❖ Price 85,00 €/bottle, ex Works Parndorf, Austria
- ❖ 6-packs, quotes in Euros net per bottle

Cartons per layer	Layers per pallet	Total boxes per pallet	Carton Dimension (L x W x H in mm)	Pack Size	Bottle Weight (kg)	Carton Weight (kg)	Alc Vol %	EAN Bottle	EAN Carton
5	14	70	522 x 314 x 100	6	1.59	12.75	15%	6957686722778	6957686722112



CHANGYU MOSER XV

MOSER FAMILY
CABERNET SAUVIGNON

Grape Variety: Cabernet Sauvignon
Country: China
Region: Ningxia
Vintage: 2018
ABV: 14,5%
Color: Red
Product Type: Still
Bottle Size: 750ml



The **SECOND VIN** of the Chateau represents the latest generation of top wines from China – and belonging to the world's finest.

TASTING NOTES by

Lenz M. Moser, Chief Winemaker Chateau Changyu Moser XV:

- Jancis Robinson MW, in Purple Pages (Tasted 3rd of July 2019): "16.5 points. A very good year in Ningxia apparently. Two years in French oak, 10% new. Bottled in March 2019. Dark, developed ruby, aromatic, perfumed Cabernet. Lots of tannin and potential."
- And this is what it is – lots of potential and yet, already drinkable.
- At 14.5% ABV it brings drinking pleasure immediately as it represents the second style of the Chateau's reds: lighter tannin structure, more primary fruit aromas such as cassis, a bit of tobacco and vanilla.
- The small Ningxia Cabernet berries bring an abundance of pleasure in terms of charm and freshness. Benchmark the wine with Cabernet wines from around the world and you will
- surprise yourself and your guests both in terms of quality and value for money.
- The future typicity, authenticity of Ningxia is hinted already in this particular ambassador of the region – spice of China is the element we are seeking and try to perfect – the aim is that in ten years you should be able to hold a glass of Ningxia wine to your nose and immediately identify the region and hopefully the Chateau.

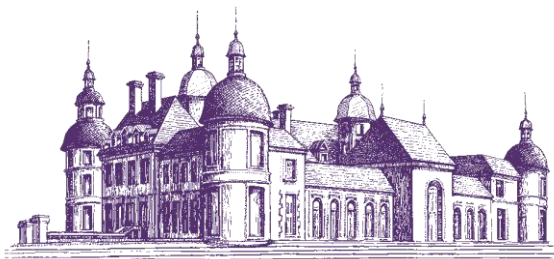
❖ Price 17,90 €/bottle, ex Works Parndorf, Austria

❖ 6-packs, quotes in Euros net per bottle

PRODUCTION NOTES:

- 2018 was a truly great year in Ningxia
- 2018 is richer, more flavour and tannins than in the other years
- Vines are between 12 – 18 years old
- 100% Cabernet Sauvignon (small and healthy berries with brown seeds and 24 brix)
- 7 different coopers, French, medium toast, most of them second and third use) at the "chais" of the chateau for 18 months
- Growing, fermenting and blending under supervision of Lenz M. Moser M. Moser (Chief Winemaker Chateau Changyu Moser XV) who spends the entire harvest period in Ningxia – and a total of 5 times at the Chateau – ca. 3 months in total per year

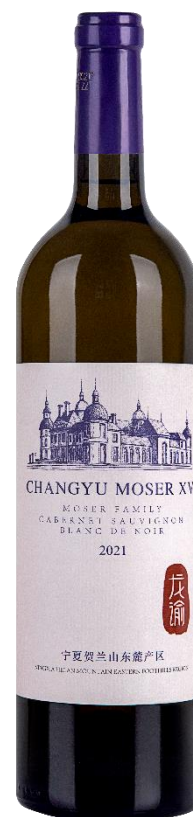
Cartons per layer	Layers per pallet	Total boxes per pallet	Carton Dimension (L x W x H in mm)	Pack Size	Bottle Weight (kg)	Carton Weight (kg)	EAN Bottle	EAN Carton
23	5	115	248 x 165 x 342	6	1.44		96957686713080	6957686716081



CHANGYU MOSER XV

MOSER FAMILY
CABERNET SAUVIGNON
BLANC DE NOIR

Grape Variety: Cabernet Sauvignon
Country: China
Region: Ningxia
Vintage: 2021
ABV: 14,5%
Color: White | Blanc de Noir
Product Type: Still
Bottle Size: 750ml



The world's first and only Cabernet Sauvignon Blanc de Noir aged in French barriques!

TASTING NOTES by

Lenz M. Moser, Chief Winemaker Chateau
Changyu Moser XV:

- What started as a test can be enjoyed now for the first time ever in the history of wine: a barrique-aged version of a White Cabernet. We loved the "stainless" steel version of our Blanc de Noir Cabernet Sauvignon so much, that we started aging the wine in barriques.
- After repeatedly tasting the barrels in the cellar we grew more and more confident this will be something spectacular – and indeed it is!
- All the credentials of our other, unoaked, White Cabernet have been refined with subtle wood treatment for 12 months. This gives it the harmony and complexity expected of world-class white wine.
- It enriches the taste profiles of wine altogether – a new star is born. To be compared to great Burgundy whites, Austrian top Grüner Veltiners and Chardonnays from around the world: fat, luscious, fruit-driven by a cornucopia of exotic flavors, lingering on the palate and aftertaste. We loved the first 1000 bottles so much that we have already put 24,000 bottles worth of wine into new French barrique - so, stay tuned for the 2018 release for the second-ever White Cabernet aged in barrique – proving the point that China has gone onto innovation and surprising the world with its new generation of wines. Thank you Changyu for your trust and for letting us create exciting new wines at the Chateau Changyu Moser XV, 2000 km away from Yantai, Changyu HQ.
- Very pale salmon color. Fully ripe grapes. Very vinous nose. Masses of fruit and only the merest hint of fermentation aromas. Apparently 1.7 g/l residual sugar but it tastes sweet. High extract due to the berries being small. A real mouthful of charming fruit. Very commercial I would have thought. Designed for the on trade. Mouthful of venosity. Well done!

PRODUCTION NOTES:

- 2021 was a great year in Ningxia
- Vines are around 12 years old
- 100% Cabernet Sauvignon grapes
- Early harvest of healthy berries with 23 brix immediate bleeding of the destemmed grapes for the white in the Cabernet Sauvignon
- Ageing in new French barrique (Nadilie and Vicard) for 12 months and a small proportion blended back with stainless steel
- Growing and blending under close supervision of Lenz M. Moser (Chief Winemaker Chateau Changyu Moser XV) who spent the entire harvest period in Ningxia

- ❖ Price 17,90 €/bottle, ex Works Parndorf, Austria
- ❖ 6-packs, quotes in Euros net per bottle

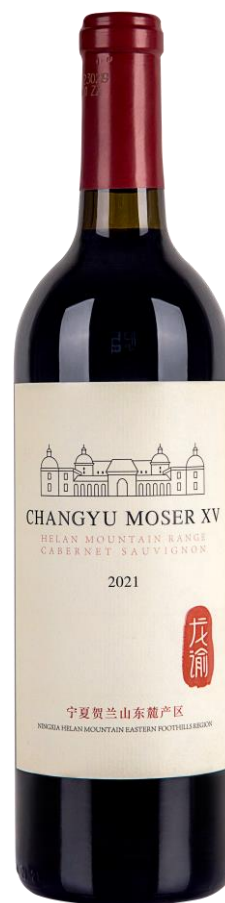
Cartons per layer	Layers per pallet	Total boxes per pallet	Carton Dimension (L x W x H in mm)	Pack Size	Bottle Weight (kg)	Carton Weight (kg)	Alc Vol %	EAN Bottle	EAN Carton
23	5	115	248 x 165 x 342	6	1.43	9	14.5%	6957686722228	6957686722235



CHANGYU MOSER XV

HELAN MOUNTAIN RANGE
CABERNET SAUVIGNON

Grape Variety: Cabernet Sauvignon
Country: China
Region: Ningxia
Vintage: 2021
ABV: 14.5%
Color: Red
Product Type: Still
Bottle Size: 750ml



The TROISIÈME VIN of the Château – unique from Ningxia and unique from China, and a revolution in terms of price/quality ratio.

TASTING NOTES by

Lenz M. Moser, Chief Winemaker Chateau
Changyu Moser XV:

- Speaking on this wine, Jancis Robinson MW said to Lenz in 2016:
"This is the most important wine in your portfolio it will reach many consumers around the world and create awareness for wines from China."
- This is also a reason why we put our utmost care into creating this "affordable" wine.
- We also wanted to create a new style of unoaked wine from the Chateau – "showing the character of the best Cabernet Sauvignon berries I have ever worked with", says Lenz. Spice of China, concentrated fruit aromas and flavors you would never expect from such a young Cabernet. The small berries occur in this desert climate to protect themselves from evaporating the water – hence a fantastic skin-to-juice ratio.

PRODUCTION NOTES:

- 2021 was a great year in Ningxia
- Vines are between 12 – 18 years old
- 100% Cabernet Sauvignon (small and healthy berries with brown seeds and 23 brix)
- No wood treatment
- Growing, fermenting, and blending under the supervision of Lenz M. Moser (Chief Winemaker Chateau Changyu Moser XV) who spends the entire harvest period in Ningxia – and a total of 5 times at the Chateau – circa 3 months in total per year

- ❖ Price 6,95 €/bottle, ex Works Parndorf, Austria
- ❖ 6-packs, quotes in Euros net per bottle

Cartons per layer	Layers per pallet	Total boxes per pallet	Carton Dimension (L x W x H in mm)	Pack Size	Bottle Weight (kg)	Carton Weight (kg)	Alc Vol %	EAN Bottle	EAN Carton
23	5	115	246 x 162 x 315	6	1.268	8	14.5%	6957686713073	4002547172079



CHANGYU MOSER XV

HELAN MOUNTAIN RANGE
CABERNET SAUVIGNON
BLANC DE NOIR

Grape Variety: Cabernet Sauvignon
Country: China
Region: Ningxia
Vintage: 2021
ABV: 14.5%
Color: White | Blanc de Noir
Product Type: Still
Bottle Size: 750ml



This Blanc de Noir is definitely the first ever White Cabernet Sauvignon from China. Its colour, texture and taste profile is completely new to the wine world.

TASTING NOTES by

Lenz M. Moser, Chief Winemaker Chateau
Changyu Moser XV:

- The analytics show an increase in the acidity from 2020 to 2021 to 5,8 g/L (from 5,4) – you can taste the difference with the wine showing more grip and freshness.
- Despite the impression of a certain “sweetness” on the palate, the wine is bone-dry.
- The small Ningxia berries give a lot of extraction (ca. 25% more than in European Cabernet Sauvignon grapes); due to the extremely dry climate the skin-to-juice ratio produces more solids in the wine
- – hence also a unique concentration of fruit flavors.
- Aroma: Grapefruit peel, citrusy combined with exotic fruit aromas.
- Palate: A range of new flavors, echoing the aromatic experience on the nose. Luscious, generous, yet elegant and zippy on the palate.
- The profile of this unique wine sits between a typical unoaked Chardonnay and a racy Sauvignon Blanc from the Old World – introducing a completely new flavor profile. The wine will age for a long period of time.

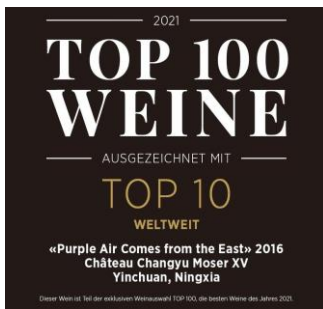
PRODUCTION NOTES:

- 2021 was a great year in Ningxia – especially for a White Cabernet type of wine
- The vines are around 15 years old
- 100% Cabernet Sauvignon grapes
- Early and later harvest of healthy berries with 22 –13 brix –for blending options
- Immediate bleeding of the de-stemmed grapes for the white in the Cabernet Sauvignon – we have 10 minutes to make this wine with no wood treatment at all
- Growing, fermenting and blending under supervision of Lenz M. Moser (Chief Winemaker Chateau Changyu Moser XV) who spends the entire harvest period in Ningxia – and a total of 5 times at the Chateau – circa 3 months in total per year

- ❖ Price 6,95 €/bottle, ex Works Parndorf, Austria
- ❖ 6-packs, quotes in Euros net per bottle

Cartons per layer	Layers per pallet	Total boxes per pallet	Carton Dimension (L x W x H in mm)	Pack Size	Bottle Weight (kg)	Carton Weight (kg)	Alc Vol %	EAN Bottle	EAN Carton
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PR Clippings



[VINUM | #6 of Top 100 wine world wide for our Purple Air Comes from the East!](#)



[Financial Times | New reds from the people's republic by Jancis Robinson](#)



[NZZ | Top Chinese wines challenge Bordeaux by Peter Moser](#)

Im Jahr 2030 werden einige der besten Rotweine der Welt aus China kommen

Stand: 07:31 Uhr | Lesedauer: 7 Minuten

Von Manfred Klimek



[WELT AM SONNTAG | Im Jahr 2030 werden einige der besten Rotweine der Welt aus China kommen](#)

Ch Changyu Moser XV, Purple Air Comes from the East 2016 Ningxia

17.5

Full bottle 1,308 g. Debut vintage, a very good one in Ningxia. Two years of 100% new oak. 12-year-old vines in a 4-ha vineyard next to the 'chateau'. All Cabernet Sauvignon; no Cabernet Gernicht (Carmenère).

Tasted blind. Very shaded with a ruby rim. Fresh, interesting, savoury notes of balsam on the nose. Thoroughly satisfying and layered with some really ripe Merlot apparently evident in the mix. Long and subtle. Light gaminess. Some evolution. Hedonistic. Could it be Figeac? 14%

Drink 2021 – 2029

[Rating by Jancis Robinson](#)